

CBI Seminars on EU Market Information about Apparel

March, 2017

Centre for Promotion of Imports from Developing Countries (CBI), is an agency of Ministry of Foreign Affairs of the Government of Netherlands. Its mandate is to provide assistance to SME Exporters from developing countries in up-grading their businesses and to enable them to export on to EU market place. CBI has previously operated in Pakistan and has successfully run its programs in Medical Devices Sector, Metalworking Sector, Textile Sector and Food Ingredients Sector. A typical Export Coaching Program is for four years. Assistance is provided as part of the program in areas of capacity building (trainings), business development, product development, CSR compliance, business to business contacts, trade fair participation, etc. If you wish to know more about CBI, please visit website at www.cbi.eu .

Now CBI intends to implement a program in apparel sector as well, in which about 30 SME companies would be enrolled for a period of four years. A CBI team will work with the SME companies in Apparel sector for upgrading their skill set and assist them in exporting to the EU market. As a prelude to the Export Coaching Program, Market Information Seminars have been planned in various cities of Pakistan to provide initial input to SME sector about the following:

1. Working of CBI
2. CBI plans in Apparel Sector in Pakistan
3. Current Market trends in EU
4. Regulatory and non-regulatory requirements
5. Other issue

Two CBI Experts, Ms. Jose Koopman and Ms. Dhyana would be the main speakers. They would be accompanied by Mr. Joost Staffhorst , Sr Program Manager CBI and Mr. Zaheeruddin Dar, CBI Expert and Trainer.

These Seminars are planned at Karachi (PHMA office), Faisalabad (National Textile University) and Sialkot (PRGMEA) on March 13, 15 and 17, 2017. Apparel SME companies from these regions are invited to attend the Seminar.

CBI's Market Information Seminar (Apparel)
Seminar Day Schedule
March, 2017

Time	Topic	By
09:00	Registration	CBI
09:15	Opening Remarks	CBI
09:30	About CBI	Joost Staffhorst Zaheeruddin Dar
10:30	Tea/ Coffee Break	
11:00	Market Trends in EU (Presentation)	Jose Koopman Dhyana
12:00	EU entry requirements for Textiles	Jose Koopman Dhyana
12:30	CSR: Market Requirements	BSCI
13:00	Lunch and Prayer Break	
14:00	CSR: Market Requirements	Jose Koopman Dhyana
14:30	Experience Sharing	Pakistani Exporter
15:00	Individual Meetings with Companies (VCA)	All Experts
15:30	Tea / Coffee Break	
16:00	Meeting with Association Management (VCA)	All Experts